

Senior Manager, Communications

Neuromod is seeking a candidate for Senior Manager, Communications, reporting to the Global Marketing Director. This newly-created position will originate and lead the company's content and messaging centre of excellence. Counterparts on the growing marketing team will include the leader of demand generation. This key position will work closely with other Neuromod teams like Sales, Customer Support, our Scientific Advisory Board, and senior leadership to ensure that communications fully and faithfully articulate the story of Neuromod's mission to improve quality of life for tinnitus patients.

About Neuromod

Neuromod, headquartered in the Digital Hub, Dublin, Ireland, is an emerging medical technology company, specialising in the design and development of neuromodulation technologies to address the clinical needs of underserved patient populations, who live with chronic and debilitating tinnitus. Neuromod has completed large scale clinical trials and is now commercialising its first product offering Lenire®.

You'll be responsible for:

- Assisting to define the company's communications plan for each constituency (prospects, customers, and partners), including brand voice and key themes
- Creating and maintaining a communications calendar for web pages, blogs, videos, case studies, press releases, and other long-form content
- Distributing content via multiple mechanisms such as paid and organic social media, database campaigns, targeted media partnerships, and more
- Assisting the execution of all marketing campaigns with copywriting that effectively communicates Neuromod's message
- Managing Neuromod's social media accounts day-to-day and building a community of prospects, customers, and partners which will contribute towards marketing's goals
- Ensuring Neuromod's external PR messaging is consistent and managing any inbound PR queries

Your typical day might include:

- Authoring and updating content
- Copy editing content written by others on the marketing team
- Fielding PR queries about Neuromod's technology
- Interacting with our community of customers on social media
- Interviewing subjects (e.g., customers) and partners (e.g., Audiologists) for case studies
- Collaborating with demand and digital to evolve the website

Your experience:

- 3+ years experience in a communications, content marketing, or journalism role
- Demonstrably excellent written communication skills
- Proven track record of managing PR campaigns
- Comfortable managing social media accounts for B2C brands
- Know how to use a CMS and marketing automation software to distribute content
- Comfortable liaising with external agencies